

L^3 : Leadership = Leverage + Legacy





Discover your own unique style of leadership

<p>What is it?</p>	<p>L³: Leadership = Leverage + Legacy, is an interactive workshop for senior corporate executives to help them develop their own unique style of intentional leadership. Hundreds of executives have gone through the program in the 25+ offerings over the past 8 years.</p>
<p>What is unique?</p>	<p>Leaders have their own unique set of convictions, beliefs and values. L³ causes leaders to use the passion of their convictions to derive logical conclusions on the style of leadership they must exhibit. The workshop engages the participants through provocative exercises that causes them to think, analyze and make difficult choices. Drawing upon their individual conclusions from these exercises, each participant develops their own unique style of intentional leadership, called a Leadership Agenda</p>
<p>What is it NOT?</p>	<ul style="list-style-type: none"> • A prescription for good leadership • A motivational seminar on leadership principles • Basic principles of accounting, finance or management • A management handbook for corporate executives
<p>Topics covered</p>	<ul style="list-style-type: none"> • Leadership = Leverage + Legacy • Leadership exhibited through business strategy; alternatives for strategy development • Decision Making: A comparison of consensus, democracy, authority and command • Speed & Agility: Leadership's influence on the organization • Coaching for Empowerment: Selecting, developing, evaluating and rewarding people • Risking to Win: What is risk and reward; Enabling the organization to take risks • Encouraging the Heart: Beyond "Good Chits," "Spot Awards" and "Celebration Parties"
<p>Workshop format</p>	<ul style="list-style-type: none"> • A three day workshop with a small number of participants • Residential learning environment in a secluded resort • Participants are occupied and engaged through the entire day, well into the evenings • Interactive seminar format is used to describe and discuss each topic and leadership alternatives • Provocative exercises are used causing participants to reconcile convictions and implications • Substantial portion of the workshop delivered by Dr. Balaji Krishnamurthy
<p>Participants</p>	<ul style="list-style-type: none"> • Serve as senior executives and managers in mid-market and small companies • Wish to develop their own unique style of intentional leadership • Are logically inclined, yet passionately motivated • Enjoy learning through critical thinking

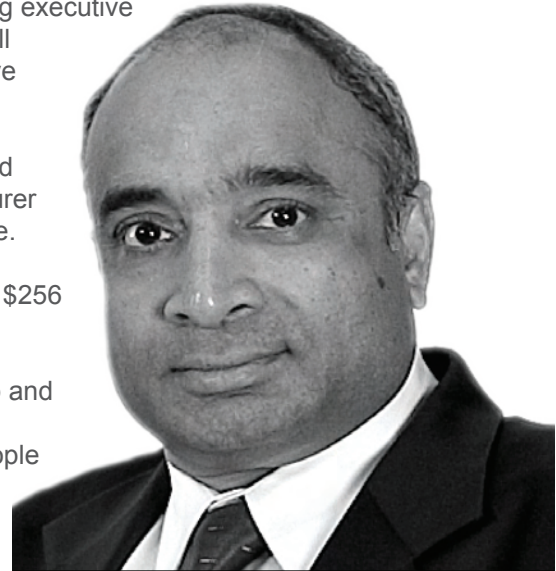
Workshop Leader



Dr. Balaji Krishnamurthy has been recognized by Time, CNN, Wall Street Journal and other national publications for his unique and innovative style of corporate leadership. Time magazine included him in their list of 25 Global Business Influentials for his influence on corporate leadership. Unlike most consultants, he is an operating executive with 30 years of experience as a corporate leader in large and small corporations, during which he has personally modeled his innovative leadership principles.

As President and CEO of Planar Systems from 1999 to 2005, he led the company's transformation from a display component manufacturer to a full-service provider of flat-panel display hardware and software. Even as the technology industry collapsed, annual sales of this Nasdaq high-tech company more than doubled under his watch, to \$256 million.

Krishnamurthy frequently speaks at national events on stewardship and transparency in corporate cultures. Using provocative logic and a passionate style of delivery, he has an uncanny ability to cause people to reconcile one's personal convictions with their logical conclusions. It is only fitting that the motto of his consulting company is to help corporations develop logical leadership.



Dr. Balaji Krishnamurthy
President, Logistyle

<p>Here is what they say</p>	<p>Rich Berg <i>Performance Trust Capital Partners (CEO)</i></p>	<p>"This was the finest leadership seminar I have ever attended and would highly recommend to anyone desiring to improve their overall leadership. Balaji is brilliant in his thoughts on leadership, an excellent and engaging speaker, and offers great insights and practical tools that I was able to take home. BIG THUMBS UP!"</p>
	<p>Jim Barkman <i>Eagle West Cranes (President and CEO)</i></p>	<p>"The three days spent at L³ was a neck snapping event for me. I am at a time where what I learned is so fitting. We have young leaders in our company and prior to coming to the workshop I had a "to do" to formalize a mentor program. The other huge benefit was the three front end exercises, including what we did during the workshop, which exposed and confirmed leadership qualities that were there but not fully recognized. Today I am very purposeful about presenting my Leadership Agenda and having a great sense of reward communicating this to others. Thanks to you, this has been made possible."</p>
	<p>Peter Dann <i>East West Resorts (EVP Director of Operations)</i></p>	<p>"The three day workshop was all of three days from the moment I arrived. Materials and conversations were tailored into helping me understand my current leadership style then with the knowledge I gained over the three days, shaped the way I evaluated situations and modified my leadership point of view to be more knowledgeable, productive, open minded approach to handling my responsibilities. Additionally it was a great environment to evaluate your business with the many business models developed by Balaji in his past experiences in CEO roles to hit the point home. Highly recommend."</p>
<p>Interested?</p>	<p>For additional information and registration form please visit www.logistyle.com or contact inquiries@logistyle.com</p>	

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