

The Science, Art & Culture of Decision Making

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Abstract: A large corporation is often burdened with bureaucracy that either slows down the process of making decisions or renders it haphazard and uncoordinated. How can a large organization demonstrate a cultural trait of speed and agility?

The answer is to establish a clear understanding within the corporate culture of how decisions are made in the corporation.

What is the company's philosophy in the tradeoff between making good decisions and making fast decisions? What is the company's process for making decisions? These are all cultural considerations that can determine the speed and agility of a corporation. When the process is clear people can focus on the product of making a specific decision, and all parties concerned can focus their energies on influencing that decision.

We will examine the science behind four decision making techniques and consider the art in implementing them within a corporate culture. The science, art and culture of decision making will cause you to think about your own culture and beliefs in your organization.